



**For Immediate Release**

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## **Entertainment Executive joins Starhaven**

Dallas, Texas – Liz Donahue, CEO & Designer of Starhaven by Liz Donahue, announces the hire of Robin Jones, Entertainment Executive within the radio entertainment industry to the management position of Vice President of Business Development for Starhaven.

Jones comes from a array of successes from the creative development of Radio Disney to operational management at YEA Networks (#1 nationally syndicated morning show, Kidd Kraddick in the Morning.) This news comes on the eve of leaving the 2008 economic crisis in the past and focusing on promotional visibility for Starhaven in 2009.

The idea of bringing in “new blood” to the jewelry industry comes with no hesitation to Liz Donahue who entrepreneured her way into the jewelry business 4 years ago coming from the creative world of advertising.

“The jewelry industry is a very exciting and entertaining business that continually needs new ideas of selling & promoting jewelry from the outside. Hiring a spectacular find like Robin Jones was just what I was looking for to be in touch with celebrities and the entertainment business to enhance the visibility of the Starhaven Company and its further growth potential”, says Liz Donahue.

Robin Jones is no amateur when it comes to selling ideas, promoting products, or viewing new ventures. Included in her impressive resume is the creative design of Radio Disney’s National Programming which helped drive the successful music careers of Jonas Brothers, Miley Cyrus and Jesse McCartney. Her tenacity and flair for business development within the entertainment business is the driving force of her success. Jones left Radio Disney after 11 years and joined YEA Networks as the VP of Operations for Kidd Kaddick in the Morning, until recently, when Liz asked her to consider joining her company.

“Building businesses by identifying and driving consumer trends, developing forward thinking promotion and providing superior customer service are the benchmarks of my entertainment success. Translating those competencies to Starhaven by Liz Donahue, and working with a superstar like Liz, drove my enthusiasm and decision to get on board” says Jones.

Starhaven is only in its 4<sup>th</sup> year successfully launching new retailers that want fresh ideas from their designer vendors. With the addition of Robin Jones to the Starhaven palette, there is no doubt Starhaven will continue to be a prosperous and an entertaining company to do business with.

For more information on Starhaven call 972.819.2030 or visit [www.StarhavenUSA.com](http://www.StarhavenUSA.com).

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