



For Immediate Release
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**STARHAVEN
launches instantaneous success with
Grayson Allen Fine Jewelers**

Dallas, TX – Liz Donahue, designer and CEO announced today that Starhaven has signed an exclusivity agreement with Grayson Allen Fine Jewelers, Southlake, Texas.

Donahue researches affluent demographics for her retail exclusivities. One of the most desirable places to live in Texas is Southlake, with its upscale shopping notoriety. The Southlake customer is very savvy in designer brands and boutique shopping, demanding excellence from its retailers.

Grayson Allen Fine Jewelers, is focused on the needs of the Southlake area customer, meeting the dynamics to carry the Starhaven line, exclusively. Their high-end store caters to its customers with seasonal events and year around local parties. Their impeccable customer service within the uniquely inviting retail model, keeps their customers loyal and coming back for more.

The Starhaven Collection has been an instantaneous success with Grayson Allen, just launching May 3rd. The “Girls Night Launch Party” gave the guests an opportunity to understand the significance of the patented designer line by trying on every piece and talking with designer host Liz Donahue. Starhaven is enriched with gorgeous gemstone medallions and uniquely bold cuffs in Sterling Silver/18kt, adding to the Grayson Allen portfolio of fashion forward collections.

“Grayson Allen is the pinnacle independent retailer to carry Starhaven. They have the pristine customer that wants class & romance intertwined in bold unique designs that make a statement. I am so pleased with this exclusivity - it gives the Independent Boutique Retailer, like Grayson Allen (nestled within giant chain jewelers) something new & exciting to talk about that the big boys don’t have.” -Liz Donahue

Liz Donahue is a designer & entrepreneur with an extended expertise in marketing, product development and manufacturing. Starhaven targets national and international fine jewelry retailers seeking an ornately bold, yet moderately priced designer line. For more information contact Starhaven 972.819.2030 or visit the website www.starhavenusa.com.

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